Dear Friend,

#1 Reason - It takes only 20 minutes

There is nothing to study. No extra CDs that you have to plow through. No homework. No exercises. Just take 20 minutes. Listen to a Paraliminal and your genius mind will do the rest, almost magically.

You do not have to commit to six hours, or 12 hours, or 24 hours like you do with other self-study programs. Just 20 minutes.

And best of all, you don’t have to concentrate when listening. After the introduction you can let your mind wander. You can even fall asleep! At night you can play the Paraliminal Sleep Learning Tracks to make effort-free changes while sleeping. How easy is that?!

#2 Reason - Amazing high-performance mental technology

Holosync-enhanced CD editions of the extraordinary Paraliminal sessions are available. Right now!

“If you do nothing else this year – no matter how busy you are, get the best-selling Paraliminals by Paul R. Scheele”

So simple...

1) Pick the result you want, 2) Pick a CD, and 3) Listen
Then sit back to let the changes happen

IMPROVE ANY ASPECT OF YOUR LIFE
Weight - Procrastination - Self-Sabotage - Memory - New Skills - Schoolwork
Anxiety - Cigarettes - Negative Beliefs - Recalling Dreams - Stress - Love - Health
Relationships - Self-Esteem - Energy - Sex - Aging - Prosperity - Career Breakthrough
Exercise - Debt - The Past - Goals - Time - Fear of Success - Money - Bad Habits
Creativity - Longing for Something - Negative Self-Talk
All Paraliminals come with trademark “Holosync” technology. When listened to with stereo headphones, Holosync audio technology from Centerpointe Research Institute creates the electrical brain wave patterns to make the Paraliminals more powerful.

Hundreds of thousands of people have used the remarkable Paraliminals for almost everything imaginable since we first introduced the classic “Paraliminal Tapes” in 1988, and now it is time to get the extraordinary CD edition of the in The Enhanced Ultimate You Library.

Even Superstars Jack Canfield and Anthony Robbins recommend Paraliminals!

“I highly recommend Paraliminals whether you want to make a small adjustment in your life or a major transformation. Paul Scheele’s Paraliminals are refreshing, soothing, and effective.”

Jack Canfield, co-author of Chicken Soup for the Soul and The Success Principles

“Paul Scheele’s Paraliminal sessions are a significant breakthrough technology. They provide a powerful enhancement to any personal development effort.”

Anthony Robbins, author of Awaken the Giant Within and Unlimited Power

To improve your life, sometimes all it takes is guidance that evokes your inner wisdom

The secret to the Paraliminals lies in the genius of Paul Scheele. Each CD was crafted by Paul, trained in neuro-linguistic programming, whole mind learning, and preconscious processing, to give you the best audio excursion for your investment. State-of-the-art digital recording produces a soothing 3-D sound that allows music and voices to project spatially in your mind.

There are no “questionable” subliminal messages on your CDs. You will find no short-term motivational hype. You will not hear fluffy affirmations or wishful positive statements. Rather, you will hear Paul gently guide your mind so that you get the results you want -- all while you are taking a break!

At the beginning of your listening session, answer to the best of your ability any questions that Paul asks. This will focus your mind to respond in a powerful way. Then let go and relax.

As your CD plays, you will hear one voice in one ear speaking to
one part of your brain, while another voice in the other ear speaks to a different part of your brain. All to activate your “whole mind” with an exacting blend of music and words. Very unusual, pleasurable, and effective.

And they are even more effective with Holosync audio tones embedded in these Paraliminal recordings. If you listen very carefully, you’ll hear quiet tones behind the pristine recording of your Paraliminal. These multilevel Holosync tones have a very precise effect by creating states in your mind that include deep meditation, increased creativity, focus and concentration, and accelerated learning ability. Holosync use creates new neural pathways between the left and right brain hemispheres, balancing the brain, enhancing mental/emotional health, improving mental functioning and self-awareness, and healing unresolved emotional problems.

Paul Scheele worked closely with Bill Harris, the founder of Centerpointe and creator of Holosync, to make sure you get the perfect combination of Paralimnals and Holosync. The Learning Strategies’ sound engineer, working under the close eyes of the Centerpointe engineer, carefully applied Holosync to all of the Paraliminals. It was time consuming and expensive. But it is worth it! We can unequivocally say, “Truly, nothing gets results like a Paraliminal. Nothing on this planet.”

If you are not ecstatic about your life, use Paraliminals now

If you are not happy about every aspect of your life, then do something.

DeAngela Rhines from Miami, Florida, writes, “From day one, I immediately noticed a change within myself. I feel so confident, unconquerable, and unlimited. Like I can accomplish anything! And, my inner self-doubt and fear of failure have actually disappeared. It is truly amazing!”

Harry Lyon from Yorkshire, England, writes, “I am extremely delighted with the sessions I have received from your company, especially Deep Relaxation which made me feel as if I was on a very relaxing holiday (utter bliss). I consider the Paraliminals to be the Rolls-Royce of audio programs and the best that money can buy.”

“I have always had problems trying to lose weight. I have tried every diet on the market but I never could stay motivated long enough to see them really work. But that really changed after I started listening to Ideal Weight. My motivation was rebuilt and I stayed resolute to my diet, but best of all I found myself making healthy choices without thinking about it. I have lost 15 pounds and feel a renewed sense of energy about myself. It really helped me to envision the person I could become. I am going to use more of the Paralimnals to work on becoming stronger in other areas of my life. Thank you Paul Scheele -- you are a gift to us all.”

Naomi Houston, Texas
Paraliminals can help you make lasting changes so that you are happy and satisfied without a major time commitment. Most Paraliminal sessions are 20 minutes.

Some people will listen to a session first thing in the morning. Others will use their lunch break. Or when they arrive home for the day. Or before bed. Whenever you can find a few minutes, you will find benefit.

Imagine your collection of Paraliminals, The Enhanced Ultimate You Library, sitting on your bookshelf. Imagine running your fingers on each of the CDs as you see the 26 titles float by: 10-Minute Supercharger, Personal Genius, Prosperity, New Behavior Generator, Youthful Vitality... Imagine saying, "Yes, this is the perfect session for me right now."

You relax in your favorite chair or on your bed and close your eyes for the blissful Paraliminal experience. You finish knowing that the results you seek are already beginning to manifest in your life.

You know you are not alone. Hundreds of thousands of people already have Paraliminals, including many outrageously successful people. You, like them, know that if you do not do something for yourself, no one else will do it for you. If you want to change, you have to do it. If you want to fix a problem, you have to do it. If you need a boost, you must do it. That’s why you use something as enjoyable and effective as the Paraliminals.

Paul Scheele skillfully crafted these tools, choosing each word carefully, working hours and hours with the composer
so that the music perfectly fits the moment -- to assure you receive the results easily and as effortlessly as possible. Paraliminals can help you create a life in which you always look forward to waking each morning.

**How to get 14 Paraliminals FREE!**

When you order *The Enhanced Ultimate You Library* in its entirety, you save hundreds of dollars, getting 14 CDs free!

Each Paraliminal CD comes in a standard “jewel” case like most music CDs. We spent months on the artwork, rejecting the exclusive designs of three creative artists until we found the visual images that capture the rare beauty of the Paraliminal experience. Each Paraliminal includes a 20-page booklet with tips, insights, and different approaches to help you get even more benefit from the CD. Paul shares his personal journey in creating the programs. You’ll know how he poured his heart and soul into the recordings during the five years it took him to create the original collection.

Personally, I can’t wait for you to get *The Enhanced Ultimate You Library* with 26 Paraliminals. That way you’ll always have the right CD for any and every issue or goal.

**Satisfaction Guaranteed with Free Coaching**

As always, Paul and the rest of us here at Learning Strategies stand ready to support you -- and we have 29 years to back it up. With *The Enhanced Ultimate You Library* you receive a 30-day money-back satisfaction guarantee. This means you can try the Paraliminals to determine their value for yourself, and whenever you need help you are welcome to email or call one of our coaches who personally use the Paraliminals themselves. We’re not just a publishing company -- we’re a group of people who came together to help you live your potential.

**Now, my friend, it is your turn...**

Order your *Enhanced Ultimate You Library* at a low special monthly charge with no interest and no hidden fees. Don’t delay your gratification. You deserve the support and guidance you will get from the Paraliminals. You can order by calling us toll-free at 1-866-292-1861 or on our website at www.LearningStrategies.com/Enhanced. Be sure to mention Customer Code E610H-1.
As Paul says, “Life is too precious to leave personal growth to chance.”

For your Paraliminal best,

Pete Bissonette
President

P.S. We bundled this extraordinary collection of Paraliminals together in The Enhanced Ultimate You Library so that you can:

* Get assistance or support in any area of your life.
* Make anything more pleasant or bearable.
* Make changes for the better.
* Avoid problems.
* Live to your full potential.

Quicker, faster, and easier than ever. All by stimulating the proven power of your genius mind with the Holosync-enhanced Paraliminal CDs. Order today and save like never before! Call toll-free 1-866-292-1861.
PARALIMINALS
SELF-GROWTH FOR BUSY PEOPLE

Quickly get the results you want and move on to live an amazing life

Take a 20-minute break, and bathe your genius mind in wonderful new ways to get the most from your life. No matter what you do – whether listening to *Get Around To It* to get a job done ... *Instantaneous Personal Magnetism* to kick up your sex appeal ... *Self-Esteem Supercharger* to boost your confidence ... or *Ideal Weight* to shed a few pounds—you will feel good and refreshed.

Just think of what you want, play the CD, and drift into a peaceful world of relaxing music, nature sounds and words. Your mind will immediately—and gently—begin learning how to serve you best.

Special “Holosync” audio tones are embedded in the recordings so that you automatically enter the ideal brain state for relaxation and learning, making the Paraliminal experience even more effective than ever.

Each Paraliminal comes with a 20-page booklet so you can read how to get even more benefit, reach your goals sooner, and live life to the fullest.

Should you need help, call our toll-free coaching line or visit our online discussion forum dedicated to Paraliminal users just like you.

A new world of personal achievement

ANXIETY-FREE
Gain freedom from fears and project strength

AUTOMATIC PILOT
Eliminate negative self-talk and vaporize self-sabotage
“Automatically function at peak efficiency without internal interference. Stop excess mind chatter. Eliminate negative, self-fulfilling prophecies that sabotage your results. Use the power of your mind to work for you, not against you, and improve performance in any endeavor.”

BELIEF
Strengthen belief in your ability to achieve your desires
“Whisk away limiting habits of mind that keep you from enjoying success. Install new, positive beliefs that create a lifetime of ‘Yes I Can’ possibilities. Understand on a very deep level that you are capable of accomplishing greatness in your life. Bring forth your best in all that you do.”

BREAK THE HABIT
Free yourself from the cycle of addictive behaviors
“Stop habits and addictive behaviors that tell the world you’re not living life to the fullest. Eliminate nagging frustration, guilt, and shame. Have more feelings of peace, self-worth, and confidence. Replace behaviors that create problems. Live healthily so that you live well.”

THE SCIENCE of PARALIMINALS

Paraliminal learning sessions present creative new ideas to help you overcome internal obstacles and achieve personal and professional goals. They are unique in their application of the latest educational technologies of Accelerative Learning, Imagery, Suggestion, Relaxation, Preconscious Processing, and Neuro-Linguistic Programming.

The term Paraliminal comes from the Greek prefix “para” meaning “beyond,” and “liminal” referring to the “limen” or “threshold” of conscious awareness. Paraliminal literally means, “beyond the threshold of conscious awareness.”

The term was coined, in part, to distinguish it from “subliminal,” which means “below the threshold.” In psychological literature subliminal refers to information that cannot be consciously perceived. Everything on Paraliminal recordings can be heard by the listener but cannot be consciously processed.

Paraliminal learning sessions offer the listener linguistically different messages to each ear, but it is beyond the conscious mind’s ability to process both messages simultaneously for more than a few moments. The result is an interesting multi-level communication, delivered with 3-D stereophonic digital effects, and heard by the two independent hemispheres of the brain. Although the conscious mind’s experience of the recording is different with each listening session, the other-than-conscious mind (also referred to as the “paraconscious” or nonconscious mind) receives the entire message each time.
Creating Sparks
Ignite fun, attraction, and romance
“Put sizzle in your life. Ignite sexual passion. Automatically increase the quality of your thoughts and emotions to become more attractive. Receive the romance you desire. Feel the rush of mystery in your life. Experience increased feelings of trust and love in your relationship or future relationship.”

Deep Relaxation
Enjoy profound and rejuvenating relaxation
“Calm the mind, diminish stress, eliminate fatigue, and revitalize the body all while immersing yourself in a realization of your marvelous talents. Enter the deepest state of relaxation with complete relief from unhealthy tensions. Open to peaceful feelings of joy.”

10-Minute Supercharger
Energize your body and mind in minutes
“Get full energy and productivity all day long...and into your evening. Never suffer from low energy again. Become mentally alert in minutes. Supercharge before a meeting, after sports, on an airplane, at a highway rest stop, or whenever you feel yourself dragging. Say good-bye to artificial stimulants forever!”

Dream Play
Profit from remembering and using your dreams
“Use your dreams to access inner strength, inspiration, and creative genius. Explore your vast, uncharted dream world to discover how your dreaming mind can work for you as you sleep. Solve problems, rehearse activities, improve productivity, integrate personal changes—all through your dreams.”

Check the Paraliminals you want today!
To order, call toll-free 1-866-292-1861 and mention Customer Code E610H-1.
Buy 3 and get 1 free. For the best value, get the complete Ultimate You Library.
GET AROUND TO IT
Eliminate procrastination and succeed by design
“Break free from restraints that have held you back. Focus on what needs to be done, create a burning desire from within, and get to it now. Eliminate procrastination and hesitation that derail good intentions. Finish big projects in less time with better results and greater ease.”

HOLIDAY CHEER
Feel love, peace, and joy toward yourself and your world
“Enhance the expression of your holiday spirit, today and every day. Enjoy a time-out from the hustle and hassles of daily life with a tune-in to yourself. Transform any day into a celebration of life.”

IDEAL WEIGHT
Reach and maintain your ideal weight—naturally
“Guide your body into its natural balance. Change your weight gently and steadily. Discover deep appreciation for your body and a positive relationship to food. Eat without stress. Naturally choose foods that are right for you. Create more energy. Say goodbye to the roller coaster of dieting forever.”

INSTANTANEOUS PERSONAL MAGNETISM
Turn on poise, charm, and sex appeal
“Automatically create attractive personality traits. Capture boundless energy, and hold it within as personal magnetic charisma. Release unwanted idiosyncrasies and the unnecessary waste of vital energy. Project yourself exactly as you want.”

MEMORY SUPERCHARGER
Strengthen your memory and concentration
“Stimulate your memory for facts, principles, details, and theories. Develop your ability to concentrate on reading or dialogue. Remember what you read, hear, and see. Feel mentally sharp and free from stress.”
Paraliminals activate your whole mind for your personal best

**NEW BEHAVIOR GENERATOR**
Neutralize unwanted behaviors and take on new behaviors

“Bypass limitations and launch into action with charisma and drive. Quickly break out of old habits. Instill the successful behaviors of others you admire. Achieve more by bringing out your full inner resources.”

**NEW HISTORY GENERATOR**
Transform emotions and memories that block you

“Release negative events from the past, and envision the future you desire. Start feeling fully self-confident. Translate good thoughts and creative ideas into action and tangible results. Take stock of the results you produce so you can spend more time engaged in activities that work for you.”

**NEW OPTION GENERATOR**
Resolve issues with new solutions and choices

“Respond creatively to challenges that stopped you in the past. Discover the path of least resistance to success. Translate insights into high level performance. Take consistent actions fearlessly. Make progress toward your goals. Generate a lasting future of success.”

**PEAK PERFORMANCE**
Fire up your motivation for superior results

“Incite deep motivation from within to unlock your performance in any area of life. Get recognized, admired, and sought out by those around you. Become financially secure and debt-free so you can do what you want to do. Achieve a healthy, fit, strong body at your ideal weight, and enjoy greatly increased energy. Create a loving, supportive, and healthy family dynamic. Attain peak athletic performance and break through to greatness.”

“I have never experienced such thorough relaxation.”
C. Kagel, Excelsior, Minnesota

“Deep Relaxation is my favorite. I can’t believe how relaxed it makes me—within seconds! My husband was not open to these at first, but now he is hooked, too. We’ve started listening to Sales Leap together, so we are on our way to becoming top sales people.”
Connie Seale, Minnetonka, Minnesota

“I have had my new Get Around To It less than 24 hours, and already I know it has had a very helpful effect. It sounds like it was made specifically for me and the issue I have been neglecting, yet I know it will be just as valuable to everyone else. Thank you for the positive effect you have had in my life.”
Sheryl Henderson, Minnesota

“You have made losing weight fun, effortless, and thoroughly energizing. I lost 50 pounds using your Paraliminals and loved every minute of it. I have always thought losing weight should be an easier, more natural process than the torture I have experienced in the past. Your sessions have made this possible. Sure I exercise more and eat less, but the experience has been in complete harmony with my body rather than contrived and unnatural. I feel terrific and receive compliments everywhere I go. Thank you. Thank you! I appreciate the dedication and creativity you have shown in your work to me.”
J. Nelson, B.S. Nutrition
**PERSONAL GENIUS**

Accelerate your learning abilities

“Activate your hidden intelligence to accelerate learning. Integrate practice sessions for rapid skill development on any instrument, equipment, or subject. Overcome barriers to learning that may have plagued you in the past. Learn faster with less stress.”

**POSITIVE RELATIONSHIPS**

Create strong, beneficial, and lasting relationships

“Attract, nurture, and maintain satisfying relationships in all areas of your life. Automatically solve people problems, resolve conflicts, and heal interpersonal wounds. Interact with others in healthy and positive ways. Attract loving relationships that satisfy you completely.”

**PROSPERITY**

Open the flow of abundance in your life

“Use the immense power of the mind to attract exactly what you choose. Find a new home, improve relationships, expand your wardrobe, excel at sports, create more wealth, improve your intuition, and much more. Fade unwanted beliefs, and develop a positive mental attitude. Open to the unlimited abundance flowing to you right now.”

**SALES LEAP**

Perform with the winning attitude and skills of the best

“Rehearse for an upcoming presentation on a deep, inner level. Project ease and confidence. Appear knowledgeable. Be resilient to rejections. Be mentally prepared for your success. Perform magnificently at whatever you do, whenever you are in the presence of others.”
SELF-ESTEEM SUPERCHARGER
Gain profound confidence and feel great about yourself
“Face life challenges with a strong belief in yourself. Improve willpower, determination, and stamina. Build self-assuredness. Remove the negative influences of other people, situations, and your own self-talk. Discover pleasant feelings of peacefulness as you build positive expectancy for your imminent success.”

SMOKE-FREE
Effortlessly cut back and give up smoking
“Enjoy the healthy lifestyle of a nonsmoker. Prepare your body and mind for a successful, easy transition without substituting other habits. Become free from tobacco for life. Listen to Session A daily until you are ready to give up smoking. Then set yourself free with soothing reinforcement by listening to Session B for two to three weeks.”

TALKING TO WIN
Communicate with ease, present with authority
Increase confidence and ease while talking in all settings. Tune in and establish rapport, express ideas and feelings clearly. Make a point and have it understood. Influence with integrity. Avoid common presentation mistakes. Educate, empower, and entertain your audience. Become a masterful presenter.

YOUTHFUL VITALITY
Enjoy the creative energy and vitality of youth
“Exude youthful energy and childlike curiosity in all you do. Rejuvenate your body, mind, and spirit. Activate traits of passion and youthfulness. Ward off physical, mental, and emotional rigidity.”
“Your Instantaneous Personal Magnetism Paraliminal has helped me considerably in becoming the person I want to be: positive, self-confident, better able to use my natural gifts for good in the world. It came at a time when I needed it badly and has served me well.”

M.B., Oregon

“My 17-year-old has a learning disability. He cannot relate an object to a written word in a book. He has been using the Memory Supercharger. Now he’s doing much better in school. He was behind five chapters in American History. It used to take him two to three weeks to complete a chapter. After using the Memory Supercharger for one week, he completed three chapters in one day! This is remarkable for him.”

Carl, Phoenix, Arizona

“Since using the Memory Supercharger, I have reduced my study time by approximately 25%, and I am amazed at how little anxiety I experience while taking a test. I did not expect the stress benefits—what a bonus!”

Peter J. Osterbauer, Cleveland, Tennessee

“I listened to the Memory Supercharger for three months and significantly improved my memory. I became a memory horse.”

Peter Knight, New York, New York

“I listened 2-4 times each week and increased my GPA from 2.5 to 3.7!”

Steve Murray, Hopkins, Minnesota

“I’ve had a long-standing problem recalling names—now, I remember almost everyone’s name.”

David Rothstein, New York

“I use the 10-Minute Supercharger before I enter a crucial meeting or before I make a presentation. It is amazing how the ten minutes spent with that recording can make my meetings and presentations more productive. My business has increased as a result. I am now introducing other members of my family to these outstanding programs.”

D.S., Oregon

“Multiple choice tests have always been a chore for me with great anxiety. In early December I took a multiple choice test to become a Certified Meeting Professional. In addition to participating in an 8-week study group, I listened to the Memory Supercharger. My goal was to conquer my anxiety, learn to relax, and access the flow state. I passed, and with flying colors!”

Heidi Hagstrom, St. Cloud, Minnesota

“My first success story with Sales Leap was getting and closing a $1.5 million order—my largest, and the company’s largest, ever!”

Jan Hubbard, Minnesota

“My daughter’s schoolwork dramatically improved immediately after she listened to the New Behavior Generator. Her grades are up, and she is thrilled.”

Fred Harwell, Hudson, Wisconsin

“Your 10-Minute Supercharger has been invaluable in helping me learn to fly. Before each lesson I listen to the recording, and in the relaxed state I review the behaviors, procedures, and techniques demonstrated during the last lesson. The session guides me step-by-step in learning these behaviors. My progress has been remarkable since I started with this tape.”

Marlena, New Orleans, Louisiana

“I spent 32 years in self-defeating mind games. My career was a dead end, and I hated my lot in life. I was introverted, with low self-esteem. The thought of going somewhere in life created fear and anxiety. About seven years ago I read an article on the Paraliminal Tapes and ordered several, thinking I had nothing to lose. I began listening to the New Behavior Generator and Instantaneous Personal Magnetism every morning with a passion. Within the year, I walked away from my career and went back to school. I felt handicapped due to age. Competing with very young people was intimidating. Then I started to use Memory Supercharger and Personal Genius. I did well in school, related well with faculty and other students, and began having a great time. I became an A student, a dramatic improvement over the Cs earlier in life. I graduated with honors, went to work as a Human Resources Manager, and started using Belief and 10-Minute Supercharger.”

Lee Oben, Salt Lake City

“My husband and I had listened to the session for four days when I asked my son if he noticed any difference in us. He said yes and that we looked happier and nicer... after our son listened to it, he had an ear-to-ear smile. He said he saw a small lake with brownish water and a little stream trickling into it. He was in such a good mood afterwards, and now looks forward to listening to it.”

J.C., Minnesota

“I recently purchased one of your Paraliminals titled Self-Esteem Supercharger. I have truly enjoyed it, and I feel the benefits are visible to those who are around me.”

D.M., Oregon

“I was late for years. Late for work, appointments, meetings... No matter how early I would rise, something inside my mind would just keep me late. After listening to the Self-Esteem Supercharger I felt better and would leave on time and be on time. I’m now rarely late.”

J.G., Connecticut

“As a salesman, I find using the 10-Minute Supercharger helpful in boosting my energy level. As a result, I am making more money!”

Graham, Detroit, Michigan

“I have fewer headaches and feel much less stressed. In these times I’d recommend the 10-Minute Supercharger to anyone.”

Randy Meyers, Sturgis, Michigan

“I just purchased your 10-Minute Supercharger energizer tape and enjoyed it so much I also ordered Prosperity and Ideal Weight. I was much impressed with your quick service.”

S.O., Ohio
Send me The Enhanced Ultimate You Library.

This popular collection of 26 Paraliminals is enhanced with “Holosync” audio technology to create the most receptive brain state for personal transformation.

I am ordering within 14 days and qualify for the special low price of four payments of $86.00* (that’s getting 14 CDs free!).

I prefer to order individual CDs for $29.95 each. I get to choose one free for every three that I order.

1) $29.95
2) $29.95
3) $29.95
4) FREE

Satisfaction Guarantee

If you are not 100% convinced that Paraliminals are an indispensable addition to your personal development library—if you don’t see immediate results—you may return them within 30 days for a prompt refund of the product price.

How to Order Today

Be sure to mention your Customer Code E610H-1

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or Canada 24-hours a day or
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MAIL: Learning Strategies Corporation
2000 Plymouth Road
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